



# The Strategist

## The circle game: a wealth effect by retail, for retail

**China's equity rally and the wealth effect.** The A-share rally is spurring more retail investors to open new accounts. The number of new accounts opened each week has already exceeded the peak in 2007. The YoY change in the Shanghai A-share index appears to lead retail sales, although the link has worked for arguably only one cycle. Nevertheless, the likelihood is, without a fall in A-shares, a retail sales pickup is likely in the coming months.

**However, there are costs to the equity rally.** We see wealth inequality worsening because only those holding equities are likely to be benefitting from this rally. Also, the rally risks making corporates focus on deleveraging rather than restructuring and improving returns on invested capital.

**Rising risks in A-shares.** Previously, peaks of the A-share market appear to have been triggered by government tightening or massive stock supply. With slow growth, there are no plans by China to tighten. However, if the plan is to deleverage companies through large equity capital raising, at A-share PER of 20x, risks are rising. Capital-raising in the first two months already exceeded the total for all of 2014. The fact that the rising market has coincided with increasing margin financing add to the risks.

**Sell instead of chasing the momentum.** We believe the current liquidity-driven rally is unsustainable. When the US, Europe and Japan commenced QE and encouraged their equity prices higher, their currencies weakened, sometimes aggressively. We don't see China wanting to depreciate its currency as it may increase capital outflows. Besides, the USD remains strong, and it continues to attract capital.

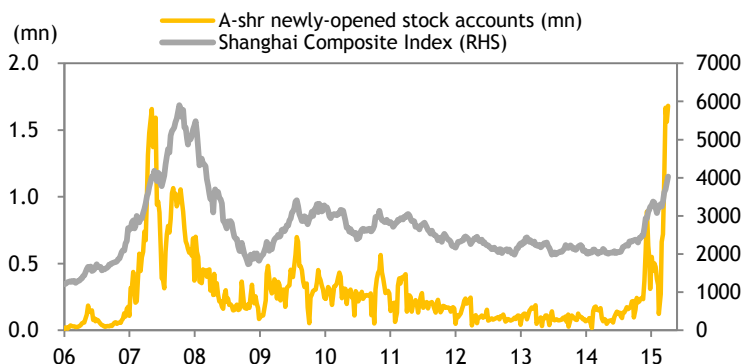
**Sell machinery, materials and energy.** Machinery and materials are the two most overbought sectors relative to MSCI China and their three-month earnings revisions also keep getting lowered. Energy is not the most relatively overbought sector. However, its three-month earnings revisions and 2015 EPS growth have had the biggest drop within China.

### Strategists

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Shanghai A-share newly opened stock accounts & A-share index



Source: Wind, Bloomberg, Maybank Kim Eng Research

Figure 1: Summary of recent ideas

Theme	Trades	Recent data/updated ideas
USD strength & higher forex volatility	Selective Asia - Sell S&P 500	Are poor earnings finally going to be the catalyst for the S&P500 to roll over? We still have relatively high forex, oil, bond market implied vol, but low equity implied vol. The biggest risk is a USD deleveraging cycle. Still expect Asian forex to weaken, the RMB too.
Structurally positive	Long India	Improving macro fundamentals. Also, beneficiary of falling inflation, which is still happening and we think is needed to maintain rich valuations.
	Long Vietnam	Vietnam came off in March. Low global bond yields mean a preference for duration assets and Vietnam, a frontier market, is enjoying contained inflation.
	Long Philippines	Growth spreading to second and third-tier cities. Need to watch the local money markets as short rates are rising.
Cyclical concerns	Avoid Indonesia	Currency concerns but interest rates have encouragingly remained low. Protectionist sentiment is a long-term worry.
	Long China, Short Taiwan	Relative value of China is bottoming out vs Taiwan; technology sector dominates weighting within MSCI Taiwan.
Relative value in Asia ex Japan	Long financials, short non-financials	Relative P/BV bouncing off historical low. Getting concerned about this trade given the flattening of yield curves. And Chinese banks have run too and we are removing the tactical long.
	Long banks, short tech	Tech has been very strong but we remain negative given valuations and our concerns about global equity markets.
	Long consumer goods, short tech	Another trade impacted by strong tech. Staples are looking interesting vs autos.
	Long Singapore, short Thailand	Thailand, while less owned by foreigners, is still relatively expensive vs Singapore and the baht is finally weakening.
	Long Hong Kong H-index, short Shanghai A index	A-shares now at 20x PER, and the premium is at 25%.
	Long China consumer staples, short China consumer discretionary	Up/downgrade earnings ratio for consumer staples relative to consumer discretionary has hit the bottom. Profit margin for consumer staples has also started to improve because of lower input-costs.
Policy ease	Long Chinese banks, fade property	The PBoC is still behind the curve. We need to see much stronger easing by China for the banks to do much better. We still see little case for property stocks.
	Sell China's machinery, materials and energy	These three sectors have already been overbought with negative earnings revision. Energy's earnings revision and 2015 EPS growth have the biggest drop within China.

Source: Maybank Kim Eng

## A wealth effect driven by retail, for retail

This note focuses on four things:

1. Tracking Chinese retail investors whose activity is now higher than 2007 levels;
2. Whether we can see a growth recovery given a wealth effect;
3. Assessing what could derail the A-shares; and,
4. Sell instead of chasing the momentum. Sector wise, sell machinery, materials and energy sectors.

### Is this what they are thinking?

We continue to think China is behind the curve and needs to ease. However, the encouragement of the A-share driven recovery – rather than lower interest rates – has provided a different perspective.

### *China's equity rally and the wealth effect*

There are three reasons why China retail sales have been sluggish in the past three years: 1) anti-corruption; 2) weak property sales and 3) slowing economic growth. Recent corporate earnings have already showed that many consumer companies have recorded negative sales growth.

Can a strong equity market drive growth via a wealth effect? The charts below show the YoY change in the Shanghai A Composite, which when pushed 12 months forward, appears not to be a bad leading indicator of retail sales and imports growth at all.

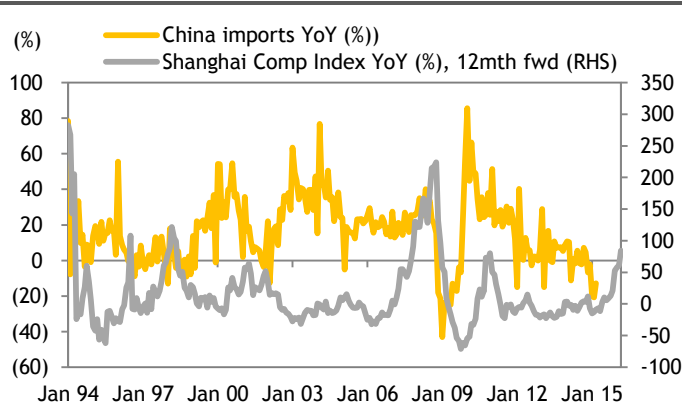
However, it appears to really work over the past 10 years. And in that sense, there has only really been arguably one cycle: the boom, then bust and then the massive 2009 reflation and its aftermath. Still, the odds are both retail sales and imports growth are likely to pick up in the coming months.

**Figure 2: China retail sales & Shanghai A-share**



Source: CEIC, Bloomberg, Maybank Kim Eng Research

**Figure 3: China imports growth & Shanghai A-share**



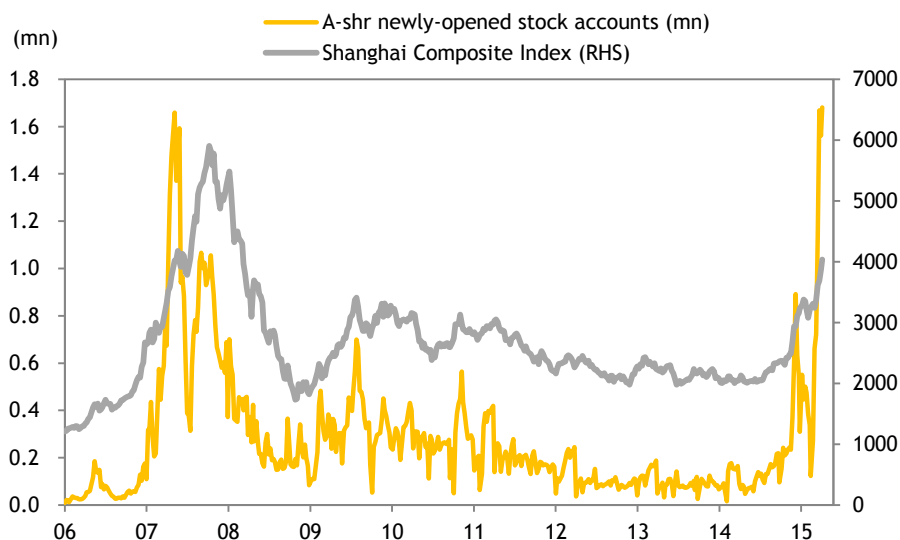
Source: CEIC, Bloomberg, Maybank Kim Eng Research

### Retail participation breaks 2007 record

The A-share market rally appears to have been driven by retail investors.

The chart below shows the number of newly opened A-share stock accounts. The last time we saw similar high retail participation rate was in Jun 2007, four months before the market peaked.

**Figure 4: Shanghai A-share newly opened stock accounts & A-share index**



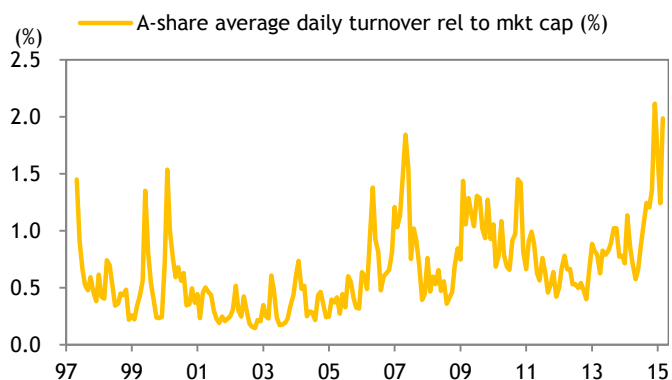
Source: Wind, Bloomberg, Maybank Kim Eng Research

The turnover ratio – the average daily turnover relative to market cap ratio – is now at record highs (Figure 5 below), and higher than the levels in 2007. It means people are only focused on short-term trading activities.

And the rising turnover is also due to rising margin financing. As of April 2015, the amount of margin financing has already accounted for 9.7% of Shanghai A’s free float market cap.

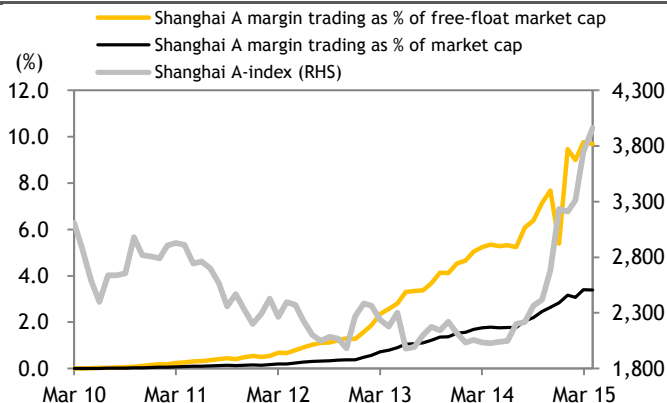
If anything, we reckon the risks to the A-share market continue to rise.

**Figure 5: A-share average daily turnover rel market cap**



Source: Wind, Bloomberg, Maybank Kim Eng Research

**Figure 6: % of margin trading in Shanghai**



Source: Wind, Bloomberg, Maybank Kim Eng Research

### Is there a cost to the equity rally?

There are two issues that concern us about the move in Chinese A-share equities:

#### *Shouldn't equity prices respond to restructuring rather than drive it?*

We hear a lot from people that you need a buoyant equity market to drive restructuring in China. If “restructuring” means raising large amounts of equity and then paying down debt so as to lower debt-equity ratios, then it is called “balance-sheet deleveraging” rather than restructuring which is to improve corporate returns on invested capital.

One reason why Chinese returns have been so poor is that an inappropriate cost of capital has encouraged over-investment. With corporate transparency still a question mark, encouraging a surge in equity prices runs the risk of further delaying a change in corporate culture that is returns driven.

In short, we would not be surprised if corporate restructuring is pushed back and the “can is kicked down the road.”

#### *What about inequality?*

The equity rally is really only benefiting those who hold equities and it is unclear what percentage of the population that is.

Looking at the Shanghai and Shenzhen bourses, we estimate there are currently 190m total A-share investment accounts open. At the end of 2007, this number was 110m. We do not know how many are dormant. And multiple accounts are only now possible for an individual, but there will be separate accounts for different people in the same household.

So, it may not be unreasonable to estimate that the number of households with investment accounts is 100m. We can then say that the size of the household is 3-3.5. That means that the number of people who benefit from the stock market rally is between 300 and 350m, or about 25% of the population. These are of course the more affluent parts of the population. Effectively, if China was concerned about income inequality, then this has gotten worse.

### What will the trigger be?

Looking at A-share market history, the peak of previous A-share market was we think either triggered by the government tightening regulations or massive stock supply.

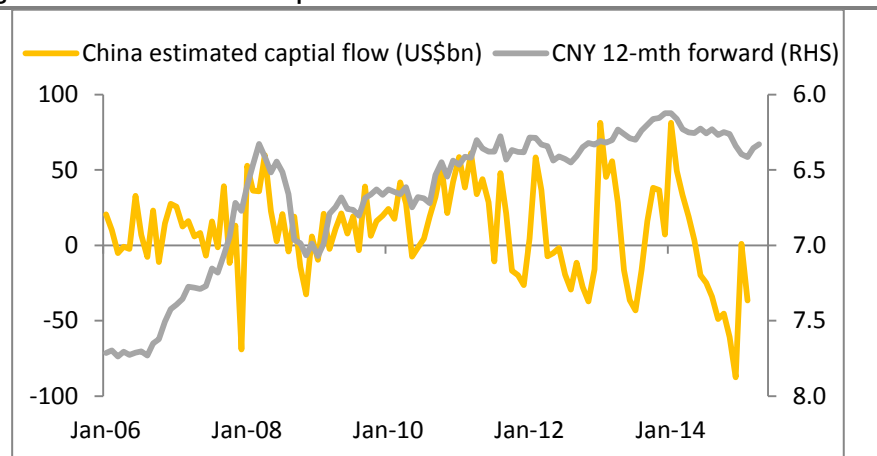
#### *Liquidity outlook:*

The market has high expectations liquidity will continue to be pumped into the market because the government will keep easing. And this rally has been driven by expectations of lower interest rates, rather than actual easing.

However, there is a risk to easing. Currencies are by definition bi-lateral and the USD has continued to appreciate. The risk for China is that the USD continues to attract capital. The government clearly does not want to depreciate the RMB yet. But as the equity market gets further extended, underpinned by market leverage, the risks get bigger. A market melt-down could damage policy credibility and trigger more capital outflows. From a

policy perspective, it seems odd that policymakers would want equity market excess. It feels a bit like a game of musical chairs. And as the maestro, the government could stop the music anytime if things get excessive.

Figure 7: China estimated capital flows vs CNY 12-mth fwd



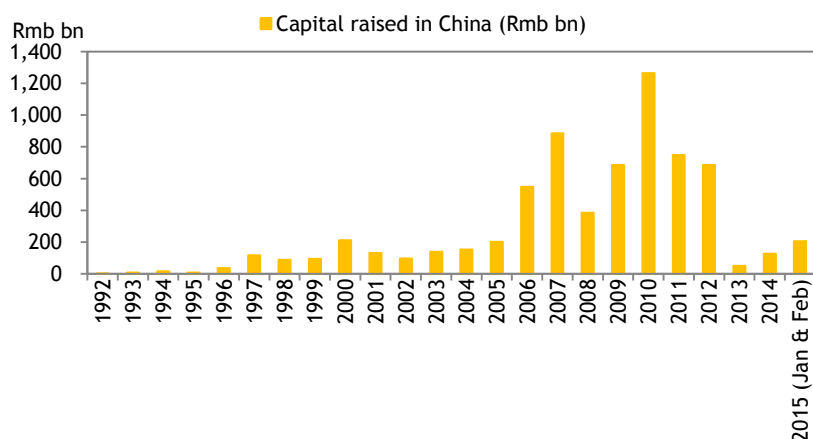
Source: Bloomberg, Maybank Kim Eng Research

### Cash calls

In China's history, the first time that massive stock supply marked the market peak began in Feb-93. The amount of capital raised surged from CNY1.7b in 1992 to CNY8.5b in 1993 and 17b in 1994. The A-share market plunged 78% between Feb-93 and Jul-94. The second time was in Red chip fever in 1997. The amount of stock supply increased from CNY36b in 1996 to CNY117b in 97 and the market was down 21% from the peak in May-97 in that year. The third time was in 2000-2001. In those two years, the amount of new issuance absorbed by the market shot up from CNY94b in 1999 to CNY343b. The market peaked in Jun-01 and down was 39% within 7 months. The similar patterns also happened in 2007 and 2010. While it's difficult to dis-entangle global market moves (eg, 2007 and 2000), the point is that sharply higher markets have been met by huge capital raising.

Right now, the amount of capital raised in the first two months of 2015 has already reached to CNY205b, compared with CNY128b in all of 2014. There are reportedly a lot of IPOs in the pipeline this year, so the coming market liquidity will be a concern.

Figure 8: Capital raised in China

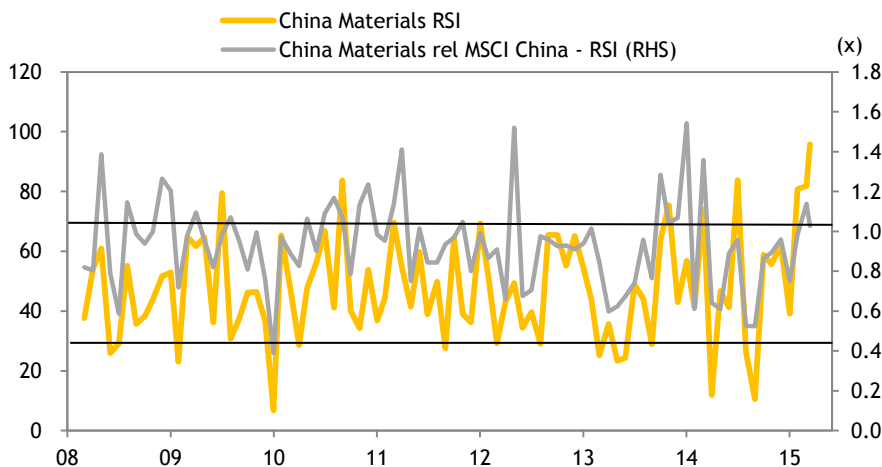


Source: Wind, Bloomberg, Maybank Kim Eng Research

**Sell instead of chasing the momentum**

The MSCI China is up 17% month-to-date. It should not be a surprise that all sectors have reached overbought territory already. However, in relative terms, even the material sector, the most overbought sector, has not hit its historical highs. Therefore does it mean that investors can still chase this liquidity driven market at the current levels? Our answer is no.

Figure 9: MSCI China Material absolute and relative RSI



Source: MSCI, Factset, Maybank Kim Eng Research

The MSCI China is already overbought in both absolute and relative terms (relative to MSCI Asia ex Japan). The MSCI Asia ex Japan’s 2015 EPS growth is 9% but China is only 3%. Both of them are trading at around 12-13x 2015 PER right now. Therefore, in terms of valuation, China is not at a very attractive level. In addition, the latest three-month earnings revision for MSCI China is -6% while the MSCI Asia ex Japan is -2%. Therefore, this is a pure liquidity driven rally but with only low single-digit earnings growth.

We hear investors argue that the US, Europe and Japan have also pushed up their equity markets successfully in the past few years by flushing a lot of liquidity into their markets. China is doing the same thing right now, so the equity market should get re-rated as well. However, when the US, Europe and Japan pushed up their markets, they also depreciated/are

depreciating their currencies aggressively. We don't see the Chinese government really wanting to do that. In addition, strong USD continues to attract capital. Therefore we cannot convince ourselves that the current liquidity rally is sustainable. We recommend investors to sell instead of chasing the market.

China's manufacturing exports are also falling in competitiveness because of the appreciating Real Effective Exchange Rate in the past 20 years. We expect manufacturing exports to likely be flat in the coming months. (Asset-class anomalies & unconvincing policy moves, 18 Mar 2015).

### Sell machinery, materials and energy

The following table shows that machinery and materials are the two most overbought sectors relative to MSCI China and their three-month earnings revisions are -13% and -7% respectively. Month-to-date performance for the machinery sector is even more than its year-to-date performance, which indicates there has been a lot of short-term momentum focus on this sector in the past two weeks. Also its 2015 EPS growth is only 9% and the chart below shows that P/BV has already hit historical highs.

The market expects 2015 EPS growth for materials will be +75% YoY, however, it is mainly because of falling input costs rather than rising demand. Declining physical metal prices indicate that China's economy remains weak. The chart shows the Street continues to revise down materials' earnings revision.

The similar short-term trading pattern can also be seen in the energy sector. Its month-to-date performance is also more than its year-to-date performance. Even though energy is not the most relatively overbought sector, its three-month earnings revisions had the biggest drop within China and expectations for 2015 EPS growth is -45%.

Therefore we recommend investors to sell the machinery, materials and energy sectors.

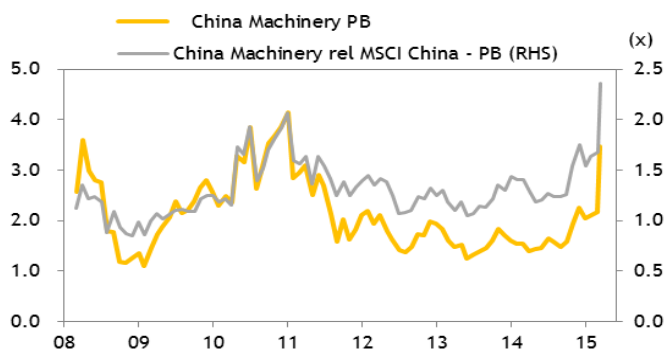
Figure 10: Absolute & relative RSI with 3-mth earnings revision, performance and valuations

	14-day	14-D RSI rel	3-mth	Performance (%)		PER (x)		EPS growth YoY (%)		RoE(%)		P/BV (x)	
	RSI	MSCI China	earnings revision	YTD	MTD	2014F	2015F	2014F	2015F	2014F	2015F	2014F	2015F
MSCI Asia x Japan	89		-2%	12	7	13.4	13.3	8	9	12	11	1.6	1.5
MSCI China	93	1.05*	-6%	27	17	10.9	12.3	6	3	14	13	1.5	1.6
Machinery	96	1.03	-13%	47	52	15.7	24.1	32	9	13	13	2.1	3.1
Materials	96	1.03	-7%	32	23	13.1	13.7	(19)	75	8	10	1.1	1.3
Capital Goods	95	1.02	-2%	46	36	11.6	14.2	16	8	12	12	1.4	1.7
Industrials	95	1.02	0%	41	31	13.4	15.2	10	13	10	11	1.4	1.7
Consumer Discretionary	95	1.02	3%	41	18	13.1	12.9	16	21	16	17	2.1	2.2
Financials	91	0.98	-3%	23	19	7.5	8.1	12	5	16	15	1.2	1.2
Health Care	91	0.97	-1%	21	17	22.4	22.0	39	15	13	14	2.9	3.1
Banks	90	0.96	-3%	19	19	5.8	6.2	8	5	18	16	1.0	1.0
IT	90	0.96	-2%	53	15	34.8	33.2	39	26	19	19	6.5	6.4
Real Estate	89	0.95	-8%	24	17	7.4	8.5	5	(3)	13	12	1.0	1.0
Auto	88	0.95	2%	36	11	12.4	11.3	16	27	17	18	2.1	2.1
Insurance	87	0.93	4%	29	17	17.7	17.7	58	15	14	13	2.5	2.4
Energy	86	0.92	-39%	14	15	9.7	19.1	(11)	(45)	11	6	1.0	1.1
Utilities	83	0.89	-4%	13	13	13.1	14.0	20	14	14	14	1.9	2.0
Consumer Staple	77	0.83	-6%	10	9	26.9	24.7	(6)	32	11	11	2.8	2.8
Telecom	76	0.82	-2%	24	11	16.2	16.7	(6)	2	11	10	1.7	1.7
Food/Beverage/Tobacco	73	0.78	-5%	7	10	24.5	23.1	3	30	14	12	2.9	2.9

Source: MSCI, Factset, Maybank Kim Eng \* it is relative to MSCI Asia x Japan



Figure 11: MSCI China Machinery PB absolute & relative



Source: MSCI, Factset, Maybank Kim Eng Research

Figure 12: MSCI China Material earnings revision in 2015



Source: MSCI, Factset, Maybank Kim Eng Research

We reiterate our Long H-shares and Short A-shares relative trade under the current pure liquidity driven environment.

## Performance and valuation summary

Figure 13: Equity performance by country (in local currency terms)

Name	Index level	FX rate	--- Absolute performance (local currency) ---							
			-1w	-1m	-3m	-6m	-1y	MTD	QTD	YTD
MSCI All Country World	436		1	4	7	10	8	3	3	5
MSCI Emerging Market	1,037		3	10	8	5	2	6	6	8
MSCI Asia Pac (inc JP)	153		3	6	11	13	12	5	5	11
MSCI Asia Pac x JP	512		4	8	9	10	6	5	5	10
MSCI Asia x JP	630		5	10	11	14	12	7	7	12
MSCI Far East x JP	592		5	11	11	14	11	7	7	12
MSCI Emerging Asia	512		4	10	11	14	13	7	7	12
MSCI EM Latin America	2,608		0	11	(1)	(20)	(21)	6	6	(4)
MSCI EMMEA	289		1	11	7	(2)	(9)	5	5	7
MSCI Frontie	599		0	1	1	(11)	(8)	3	3	(2)
MSCI Asia x JP Small Cap	1,159		5	11	13	11	9	8	8	14
China - Shanghai Composite	4,136	6.2	4	23	28	75	94	10	10	28
China - H-shares	14,265	7.8	13	22	19	39	39	16	16	19
Hong Kong - HSI	27,561	7.8	9	16	14	20	20	11	11	17
Taiwan - TAIEX	9,642	31.3	0	1	5	10	9	1	1	4
Korea - KOSPI	2,112	1,094	3	6	10	9	6	3	3	10
Singapore - STI	3,521	1.4	2	5	6	10	10	2	2	5
Malaysia - KLCI	1,840	3.7	(1)	3	6	2	(1)	0	0	4
Thailand - SET	1,548	32.6	(0)	0	2	0	11	3	3	3
Indonesia - JCI	5,419	12,981	(2)	(0)	5	10	11	(2)	(2)	4
Philippines - PSEi	8,056	44.6	(1)	3	8	16	22	1	1	11
India - Sensex	29,044	62.5	2	2	6	10	28	4	4	6
Vietnam - Ho Chi Minh	559	21,600	2	(5)	(3)	(8)	(6)	1	1	2
Australia ASX 200	5,947	1.3	0	2	11	14	11	1	1	10
New Zealand - NZX50	5,882	1.3	0	(0)	4	14	16	1	1	6
Japan - Nikkei 225	19,909	119.1	1	3	19	33	43	4	4	14
Japan - TOPIX	1,591	119.1	1	2	17	31	40	3	3	13
S&P 500	2,096	1.0	1	2	4	12	14	1	1	2
Russell 2000	1,265	1.0	1	3	8	19	13	1	1	5
FTSE 100	7,075	1.5	2	5	11	11	7	4	4	8
Euro Stoxx	3,785	1.1	0	4	22	26	21	2	2	20

Source: Maybank Kim Eng, Factset, MSCI, data as of 14 April 2015

Figure 14: Equity performance by country (in USD terms)

Name	Index level	FX rate	--- Absolute performance (USD) ---							
			-1w	-1m	-3m	-6m	-1y	MTD	QTD	YTD
MSCI All Country World	436		1	4	7	10	8	3	3	5
MSCI Emerging Market	1,037		3	10	8	5	2	6	6	8
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China - Shanghai Composite	4,136	6.2	4	24	28	73	94	10	10	28
China - H-shares	14,265	7.8	13	22	19	39	39	16	16	19
Hong Kong - HSI	27,561	7.8	9	16	14	20	20	11	11	17
Taiwan - TAIEX	9,642	31.3	(1)	2	7	7	5	1	1	5
Korea - KOSPI	2,112	1,094	3	10	9	7	0	5	5	11
Singapore - STI	3,521	1.4	1	6	4	3	1	3	3	1
Malaysia - KLCI	1,840	3.7	(3)	3	3	(10)	(13)	1	1	(1)
Thailand - SET	1,548	32.6	(0)	1	2	(0)	10	3	3	4
Indonesia - JCI	5,419	12,981	(2)	2	2	4	(2)	(1)	(1)	(1)
Philippines - PSEi	8,056	44.6	(1)	3	8	17	22	2	2	12
India - Sensex	29,044	62.5	2	3	6	8	24	4	4	7
Vietnam - Ho Chi Minh	559	21,600	2	(6)	(4)	(9)	(8)	1	1	1
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Russell 2000	1,265	1.0	1	3	8	19	13	1	1	5
FTSE 100	7,075	1.5	1	5	8	3	(5)	4	4	2
Euro Stoxx	3,785	1.1	(1)	5	11	6	(6)	2	2	6

Source: Maybank Kim Eng, Factset, MSCI, data as of 14 April 2015

Figure 15: Equity performance by country - relative performance

Name	Index level	FX rate	--- Relative performance to MSCI Asia x Japan ---							
			-1w	-1m	-3m	-6m	-1y	MTD	QTD	YTD
MSCI All Country World	436		(4)	(6)	(4)	(4)	(5)	(4)	(4)	(7)
MSCI Emerging Market	1,037		(2)	0	(2)	(9)	(10)	(0)	(0)	(3)
MSCI Asia Pac (inc JP)	153		(2)	(4)	1	(0)	(1)	(2)	(2)	(1)
MSCI Asia Pac x JP	512		(1)	(2)	(2)	(3)	(6)	(1)	(1)	(2)
MSCI Asia x JP	630									
MSCI Far East x JP	592		0	1	0	0	(1)	0	0	0
MSCI Emerging Asia	512		(0)	(0)	0	1	1	(0)	(0)	0
MSCI EM Latin America	2,608		(4)	1	(12)	(34)	(33)	(0)	(0)	(16)
MSCI EMEA	289		(4)	1	(4)	(16)	(21)	(1)	(1)	(5)
MSCI Frontie	599		(4)	(10)	(10)	(25)	(20)	(4)	(4)	(14)
MSCI Asia x JP Small Cap	1,159		(0)	1	2	(3)	(3)	1	1	2
China - Shanghai Composite	4,136	6.2	(0)	13	17	59	82	3	3	16
China - H-shares	14,265	7.8	8	12	8	26	27	9	9	7
Hong Kong - HSI	27,561	7.8	4	6	3	6	7	4	4	5
Taiwan - TAIEX	9,642	31.3	(5)	(8)	(4)	(7)	(7)	(6)	(6)	(7)
Korea - KOSPI	2,112	1,094	(2)	(1)	(2)	(7)	(12)	(2)	(2)	(1)
Singapore - STI	3,521	1.4	(3)	(3)	(7)	(10)	(11)	(4)	(4)	(10)
Malaysia - KLCI	1,840	3.7	(7)	(7)	(8)	(23)	(25)	(6)	(6)	(13)
Thailand - SET	1,548	32.6	(5)	(9)	(9)	(14)	(2)	(4)	(4)	(7)
Indonesia - JCI	5,419	12,981	(6)	(9)	(9)	(10)	(14)	(8)	(8)	(13)
Philippines - PSEi	8,056	44.6	(5)	(8)	(3)	3	10	(5)	(5)	0
India - Sensex	29,044	62.5	(3)	(8)	(5)	(5)	11	(3)	(3)	(5)
Vietnam - Ho Chi Minh	559	21,600	(3)	(16)	(15)	(23)	(21)	(6)	(6)	(10)
Australia ASX 200	5,947	1.3	(4)	(8)	(7)	(13)	(22)	(6)	(6)	(9)
New Zealand - NZX50	5,882	1.3	(4)	(8)	(9)	(4)	(11)	(5)	(5)	(10)
Japan - Nikkei 225	19,909	119.1	(2)	(5)	5	6	10	(2)	(2)	3
Japan - TOPIX	1,591	119.1	(3)	(7)	4	4	8	(3)	(3)	2
S&P 500	2,096	1.0	(4)	(8)	(7)	(2)	2	(5)	(5)	(10)
Russell 2000	1,265	1.0	(4)	(8)	(3)	6	1	(6)	(6)	(7)
FTSE 100	7,075	1.5	(4)	(5)	(3)	(11)	(17)	(3)	(3)	(9)
Euro Stoxx	3,785	1.1	(6)	(5)	0	(7)	(19)	(5)	(5)	(5)

Source: Maybank Kim Eng, Factset, MSCI, data as of 14 April 2015

Figure 16: Equity performance by MSCI Asia ex Japan sector

Name	Index	--- Absolute performance ---							
		-1w	-1m	-3m	-6m	-1y	MTD	QTD	YTD
<b>MSCI Asia ex Japan</b>	<b>630</b>	<b>5</b>	<b>10</b>	<b>11</b>	<b>14</b>	<b>12</b>	<b>7</b>	<b>7</b>	<b>12</b>
<b>Energy</b>	<b>612</b>	<b>8</b>	<b>14</b>	<b>12</b>	<b>(2)</b>	<b>(6)</b>	<b>11</b>	<b>11</b>	<b>10</b>
<b>Materials</b>	<b>316</b>	<b>4</b>	<b>10</b>	<b>11</b>	<b>6</b>	<b>(2)</b>	<b>7</b>	<b>7</b>	<b>11</b>
<b>Industrials</b>	<b>194</b>	<b>7</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>17</b>
Capital goods	180	8	16	18	13	6	11	11	18
Transportation	242	5	11	8	21	23	7	7	11
<b>Consumer discretionary</b>	<b>527</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>(0)</b>	<b>(14)</b>	<b>5</b>	<b>5</b>	<b>4</b>
Automobiles & Components	853	2	5	1	1	(13)	3	3	4
Retailing	317	9	18	16	8	2	11	11	12
<b>Consumer staples</b>	<b>463</b>	<b>2</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>10</b>
Food/staples retail	117	3	10	3	(2)	(11)	4	4	3
Food/beverage/tobacco	391	0	7	4	1	(6)	4	4	4
<b>Health care</b>	<b>907</b>	<b>4</b>	<b>15</b>	<b>22</b>	<b>25</b>	<b>45</b>	<b>10</b>	<b>10</b>	<b>25</b>
<b>Financials</b>	<b>368</b>	<b>7</b>	<b>14</b>	<b>13</b>	<b>21</b>	<b>25</b>	<b>9</b>	<b>9</b>	<b>13</b>
Banks	293	6	11	10	16	18	8	8	8
Diversified financials	749	19	32	31	39	53	23	23	32
Insurance	350	9	16	18	37	43	10	10	20
Real estate	215	4	12	8	15	16	6	6	12
<b>Technology</b>	<b>397</b>	<b>1</b>	<b>5</b>	<b>10</b>	<b>16</b>	<b>15</b>	<b>3</b>	<b>3</b>	<b>12</b>
Software services	2,008	5	11	14	17	28	6	6	23
Tech hardware	202	1	5	9	17	22	3	3	10
Semiconductors/equipment	380	(1)	(1)	8	15	8	(1)	(1)	4
<b>Telecoms</b>	<b>167</b>	<b>3</b>	<b>7</b>	<b>9</b>	<b>11</b>	<b>24</b>	<b>5</b>	<b>5</b>	<b>12</b>
<b>Utilities</b>	<b>245</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>8</b>	<b>4</b>	<b>4</b>	<b>4</b>

Source: Maybank Kim Eng, Factset, MSCI, data as of 14 April 2015

Figure 17: Equity performance by MSCI Asia ex Japan sector - relative performance

Name	Index	--- Relative performance MSCI Asia ex Japan ---							
		-1w	-1m	-3m	-6m	-1y	MTD	QTD	YTD
<b>MSCI Asia ex Japan</b>	<b>630</b>								
<b>Energy</b>	<b>612</b>	<b>3</b>	<b>4</b>	<b>1</b>	<b>(15)</b>	<b>(18)</b>	<b>4</b>	<b>4</b>	<b>(1)</b>
<b>Materials</b>	<b>316</b>	<b>(0)</b>	<b>(0)</b>	<b>0</b>	<b>(7)</b>	<b>(14)</b>	<b>1</b>	<b>1</b>	<b>(1)</b>
<b>Industrials</b>	<b>194</b>	<b>2</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>(3)</b>	<b>4</b>	<b>4</b>	<b>5</b>
Capital goods	180	3	6	7	(0)	(7)	5	5	7
Transportation	242	0	1	(3)	8	11	0	0	(1)
<b>Consumer discretionary</b>	<b>527</b>	<b>(1)</b>	<b>(3)</b>	<b>(7)</b>	<b>(14)</b>	<b>(27)</b>	<b>(2)</b>	<b>(2)</b>	<b>(7)</b>
Automobiles & Components	853	(2)	(6)	(10)	(12)	(25)	(4)	(4)	(8)
Retailing	317	5	8	5	(6)	(11)	5	5	1
<b>Consumer staples</b>	<b>463</b>	<b>(3)</b>	<b>(1)</b>	<b>(2)</b>	<b>(5)</b>	<b>(7)</b>	<b>(3)</b>	<b>(3)</b>	<b>(1)</b>
Food/staples retail	117	(1)	(1)	(8)	(16)	(23)	(2)	(2)	(8)
Food/beverage/tobacco	391	(4)	(3)	(7)	(13)	(18)	(3)	(3)	(8)
<b>Health care</b>	<b>907</b>	<b>(1)</b>	<b>5</b>	<b>11</b>	<b>12</b>	<b>33</b>	<b>3</b>	<b>3</b>	<b>13</b>
<b>Financials</b>	<b>368</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>8</b>	<b>12</b>	<b>2</b>	<b>2</b>	<b>1</b>
Banks	293	1	1	(1)	2	6	1	1	(3)
Diversified financials	749	14	22	20	26	41	16	16	20
Insurance	350	4	6	7	23	31	3	3	8
Real estate	215	(0)	1	(3)	2	4	(0)	(0)	0
<b>Technology</b>	<b>397</b>	<b>(3)</b>	<b>(6)</b>	<b>(1)</b>	<b>3</b>	<b>2</b>	<b>(4)</b>	<b>(4)</b>	<b>0</b>
Software services	2,008	1	1	3	3	16	(1)	(1)	11
Tech hardware	202	(4)	(6)	(2)	3	10	(3)	(3)	(1)
Semiconductors/equipment	380	(6)	(11)	(2)	1	(5)	(7)	(7)	(7)
<b>Telecoms</b>	<b>167</b>	<b>(2)</b>	<b>(3)</b>	<b>(2)</b>	<b>(3)</b>	<b>11</b>	<b>(1)</b>	<b>(1)</b>	<b>0</b>
<b>Utilities</b>	<b>245</b>	<b>(2)</b>	<b>(3)</b>	<b>(7)</b>	<b>(10)</b>	<b>(4)</b>	<b>(3)</b>	<b>(3)</b>	<b>(8)</b>

Source: Maybank Kim Eng, Factset, MSCI, data as of 14 April 2015

Figure 18: MSCI country valuation

	PER (x)			EPS growth YoY (%)			RoE(%)			P/BV (x)			DY (%)		
	2014F	2015F	2016F	2014F	2015F	2016F	2014F	2015F	2016F	2014F	2015F	2016F	2014F	2015F	2016F
Asia-ex-Japan	13.4	13.5	12.3	8	9	10	12	11	12	1.6	1.5	1.4	2.6	2.4	2.7
China	10.9	12.8	11.3	6	3	14	14	13	13	1.5	1.6	1.5	3.0	2.4	2.7
Hong Kong	13.5	17.7	16.4	30	(16)	8	10	8	8	1.3	1.4	1.3	3.3	2.6	2.8
Taiwan	14.6	12.9	12.1	28	13	6	13	14	13	1.9	1.8	1.6	2.9	3.4	3.8
Korea	12.3	10.3	9.6	(8)	29	7	9	10	10	1.1	1.0	0.9	1.4	1.5	1.6
Singapore	13.9	14.2	13.0	15	1	9	10	10	10	1.4	1.4	1.3	3.5	3.6	3.8
Malaysia	17.3	16.3	15.1	4	11	8	12	11	12	2.0	1.9	1.8	3.0	3.1	3.3
Thailand	17.2	14.7	12.8	(19)	27	14	13	14	15	2.2	2.1	1.9	2.8	3.0	3.3
Indonesia	17.3	16.2	14.3	11	10	13	20	19	19	3.5	3.1	2.7	2.2	2.3	2.6
Philippines	22.7	21.3	18.6	23	13	15	14	14	15	3.3	3.1	2.8	2.0	1.9	2.1
India	21.3	19.3	16.3	9	15	18	15	15	16	3.2	3.0	2.6	1.4	1.4	1.6
Japan	17.2	16.1	14.5	19	12	11	9	9	9	1.5	1.4	1.3	1.7	1.8	2.0
US	18.3	17.8	15.8	5	5	13	14	15	15	2.8	2.7	2.5	2.0	2.0	2.2
Europe	18.8	16.3	14.5	14	39	13	9	8	9	1.5	1.6	1.6	3.7	3.2	3.5
	13.4	13.5	12.3	8	9	10	12	11	12	1.6	1.5	1.4	2.6	2.4	2.7

Source: Maybank Kim Eng, Factset, MSCI, Bloomberg data as of 14 April 2015

Figure 19: MSCI Asia ex-Japan sector valuation

	PER (x)			EPS growth YoY (%)			RoE(%)			P/BV (x)			DY (%)		
	2014F	2015F	2016F	2014F	2015F	2016F	2014F	2015F	2016F	2014F	2015F	2016F	2014F	2015F	2016F
<b>Asia-ex-Japan</b>	<b>13.4</b>	<b>13.5</b>	<b>12.3</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>1.6</b>	<b>1.5</b>	<b>1.4</b>	<b>2.6</b>	<b>2.4</b>	<b>2.7</b>
<b>Energy</b>	<b>12.3</b>	<b>15.9</b>	<b>11.9</b>	<b>(20)</b>	<b>(14)</b>	<b>34</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>1.1</b>	<b>1.2</b>	<b>1.1</b>	<b>3.1</b>	<b>2.2</b>	<b>2.9</b>
<b>Materials</b>	<b>18.9</b>	<b>14.8</b>	<b>12.9</b>	<b>(13)</b>	<b>47</b>	<b>15</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>1.1</b>	<b>1.2</b>	<b>1.1</b>	<b>2.5</b>	<b>2.5</b>	<b>2.6</b>
<b>Industrials</b>	<b>20.1</b>	<b>16.3</b>	<b>14.4</b>	<b>14</b>	<b>45</b>	<b>13</b>	<b>7</b>	<b>9</b>	<b>9</b>	<b>1.3</b>	<b>1.4</b>	<b>1.3</b>	<b>2.8</b>	<b>2.0</b>	<b>2.2</b>
Capital goods	18.3	15.6	13.6	15	40	14	7	9	9	1.3	1.3	1.2	3.0	1.9	2.1
Transportation	25.2	28.0	18.0	16.7	10	67	8	6	9	9	1.6	1.6	1.5	2.1	2.3
<b>Consumer discretionary</b>	<b>11.1</b>	<b>12.0</b>	<b>11.7</b>	<b>10.5</b>	<b>(5)</b>	<b>9</b>	<b>12</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>1.7</b>	<b>1.6</b>	<b>1.4</b>	<b>2.3</b>	<b>2.2</b>
Automobiles & Components	8.3	8.7	8.5	7.6	(5)	10	11	15	14	14	1.3	1.2	1.1	1.7	1.8
Retailing	18.0	17.5	15.5	(2)	22	13	8	9	10	1.5	1.6	1.5	1.8	1.6	1.8
<b>Consumer staples</b>	<b>25.3</b>	<b>26.5</b>	<b>24.5</b>	<b>21.2</b>	<b>5</b>	<b>20</b>	<b>16</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>3.1</b>	<b>3.1</b>	<b>2.8</b>	<b>1.8</b>	<b>1.8</b>
Food/staples retail	25.3	26.7	24.7	20.2	(16)	37	22	7	8	9	2.0	1.9	1.8	1.8	1.8
Food/beverage/tobacco	22.5	23.1	21.1	18.5	6	17	14	12	12	13	2.6	2.5	2.3	2.1	2.1
<b>Health care</b>	<b>29.3</b>	<b>29.4</b>	<b>24.4</b>	<b>28</b>	<b>20</b>	<b>21</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>4.2</b>	<b>4.6</b>	<b>4.0</b>	<b>0.8</b>	<b>0.8</b>	<b>0.9</b>
<b>Financials</b>	<b>10.8</b>	<b>11.6</b>	<b>10.6</b>	<b>14</b>	<b>5</b>	<b>9</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>1.2</b>	<b>1.3</b>	<b>1.2</b>	<b>3.1</b>	<b>2.9</b>	<b>3.1</b>
Banks	8.8	9.1	8.5	9	6	8	14	13	13	1.2	1.2	1.1	3.9	3.6	3.9
Diversified financials	15.3	15.9	19.1	17.1	51	7	12	12	12	13	2.0	2.3	2.2	2.3	2.2
Insurance	17.1	18.1	16.1	41	9	12	12	11	11	2.0	2.0	1.8	1.3	1.3	1.5
Real estate	12.5	13.4	12.4	7	(0)	9	7	6	7	0.9	0.9	0.8	3.1	3.0	3.2
<b>Technology</b>	<b>14.3</b>	<b>13.5</b>	<b>12.3</b>	<b>6</b>	<b>11</b>	<b>10</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>2.3</b>	<b>2.1</b>	<b>1.9</b>	<b>1.8</b>	<b>2.0</b>	<b>2.2</b>
Software services	29.3	32.0	29.1	23.9	28	22	21	25	25	24	7.9	7.2	5.8	0.8	0.8
Tech hardware	10.8	10.8	10.7	9.9	37	6	8	13	13	13	1.4	1.4	1.2	2.1	2.2
Semiconductors/equipment	13.2	13.8	11.7	10.9	48	17	7	20	21	19	2.8	2.4	2.1	2.2	2.9
<b>Telecoms</b>	<b>18.8</b>	<b>18.0</b>	<b>16.6</b>	<b>0</b>	<b>8</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>2.3</b>	<b>2.2</b>	<b>2.1</b>	<b>3.2</b>	<b>3.3</b>	<b>3.5</b>
<b>Utilities</b>	<b>9.4</b>	<b>11.6</b>	<b>13.3</b>	<b>100</b>	<b>(14)</b>	<b>(12)</b>	<b>16</b>	<b>13</b>	<b>11</b>	<b>1.6</b>	<b>1.5</b>	<b>1.4</b>	<b>2.8</b>	<b>2.9</b>	<b>3.1</b>

Source: Maybank Kim Eng, Factset, MSCI, Bloomberg data as of 14 April 2015



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